



T-104
2022

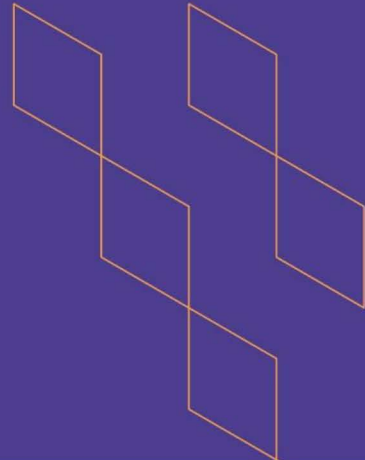
Course Specification





T-104
2022

Course Specification



Course Title: Specialized English Language (3)

Course Code: 1700-113

Program: Bachelor of Travel and Tourism– Distance Learning

Department: Social Studies

College: Arts

Institution: King Faisal University

Version: 1

Last Revision Date: 8 February 2023



A. General information about the course:

Course Identification	
1. Credit hours:	3
2. Course type	
a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Track <input type="checkbox"/> Others <input type="checkbox"/>	
b. Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>	
3. Level/year at which this course is offered:	level 4
4. Course general Description	
5. Pre-requirements for this course (if any): Specialized English Language 2	
6. Co- requirements for this course (if any): NA	
7. Course Main Objective(s)	
By the end of the course, the students will be able to:	
Upon completion of the course, students will be able to:	
<ul style="list-style-type: none"> Understand spoken and written material by developing the listening and reading skills. Communicate orally and in writing in a wide range of real-world professional contexts. Acquire specialized vocabulary related to the field of tourism and hospitality at the upper intermediate level. Write descriptions and instructions, write proposal for a tour plan, write a meeting minute, and write emails and review letters. Build confidence in professional skills, including using visuals, creating a business plan, conducting interviews, understanding contracts, working as a tour guide, dealing with difficult situations, chairing a meeting, and giving feedback. 	

1. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom		
2.	E-learning		
3.	Hybrid <ul style="list-style-type: none"> Traditional classroom E-learning 	11 34	25 75
4.	Distance learning	45	100%

2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours	Percentage
1.	Lectures	11	25
2.	Laboratory/Studio		
3.	Field		
4.	Tutorial		
5.	Others (specify)	34	75
	Total	45	100



B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Acquire the necessary skills to comprehend authentic listening and reading in in the fields of tourism, tourist guidance,hospitality and events.			
1.2	Develop adequate speaking and writing skills to communicate effectively and confidently in English.			
	Acquire the specialized vocabulary needed by tourism professionals			
2.0	Skills			
2.1	Use reading, writing, listening and speaking skills to communicate in tourism-related contexts and for professional purposes.			
2.2	Appreciate the importance of using English terms, vocabulary and texts in business and activities related to the fields of specialization.			
2.3	Use appropriate grammar and sentence structure in tourism- related contexts.			
2.4	Display professional skills, including using visuals, creating a business plan, conducting interviews, understanding contracts, working as a tour guide, dealing with difficult situations, chairing a meeting, and giving feedback			
2.5	Search the Internet to browse information, studies and data sites related to the English language field intourism, tourist guidance, hospitality and events.			
3.0	Values, autonomy, and responsibility			
3.1	Demonstrate commitment to professional ethics			
3.2	Demonstrate coexistence with others, positively adapting to them and societal challenges, and commitment to responsible citizenship.			

C. Course Content

No	List of Topics	Contact Hours
1.	Trends in tourism	4.5
2.	Get the message	4.5
3	Hotel branding Quiz 1	4.5
4	Sustainability	4.5
5	Come fly with me	4.5
6	Heritage First Class Assignment	4.5





7	Managing events	4.5
8	Careers	4.5
9	Gastronomy Second Class Assignment	4.5
10	Risk	4.5
11	Final exam	4.5
Total		45

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Quiz 1	3th Week	10%
2.	Assignment 1	6th Week	10%
3.	Assignment 2	9th Week	10%
4	Final Exam	11th Week	70%
5		Final evaluation	100%
6			

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)



E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	1- Strutt, Peter (2015). English for International Tourism: Upper-intermediate, Pearson Longman
Supportive References	Oxford English for Careers: Tourism 3 (Upper-intermediate), Oxford University Press
Electronic Materials	
Other Learning Materials	My English Lab

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Not Applicable
Technology equipment (projector, smart board, software)	Blackboard
Other equipment (depending on the nature of the specialty)	None

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students	Indirect (Course Evaluation Questionnaire)
Effectiveness of assessment	Students	Indirect (Course Evaluation Questionnaire)
Effectiveness of assessment	Peer Reviewer	Direct
Quality of Learning Sources	Students	Indirect (Course Evaluation Questionnaire)
Quality of Learning Sources	Lecturer	Indirect (Course Report)



Assessment Areas/Issues	Assessor	Assessment Methods
Extent of achievement of course learning outcomes	Lecturer	Direct (Projects – reports – tasks and Students' results)
Effectiveness of teaching	Students	Indirect (Course Evaluation Questionnaire)

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	
REFERENCE NO.	
DATE	

